

## POLS 322 – International Political Economy

Trinity College Fall 2009  
M/F 1:15-2:30  
Room: Hallden Hall 14

Professor: Kelly P. Wurtz, Ph.D.  
Office: Downes Memorial 203  
Office Hours: M/F 12-1, W 11-12, by appt.  
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### Course Overview

This course will explore questions and concepts in international economic relations, specifically as they relate to flows of trade, capital, people, and problems across borders. The goals of this course are to introduce students to thinking about politics in a systematic fashion, develop theoretical skills necessary for understanding the underpinnings of global economic relations, and arm students with the skills to be critical observers of the world around them.

### Required Readings and Course Information

There are two required books for the class, both of which are available for purchase at the Trinity College Bookstore or from the on-line vendor of your choice:

Thomas Oatley, *International Political Economy: Interests and Institutions in the Global Economy* (3rd Edition)

Pietra Rivoli, *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power, and Politics of World Trade*

Additional required readings are listed below. The course will maintain a website through Blackboard that will provide all the other readings not available on the internet. Information of relevance to the course, including lectures slides, additional recommended material, and updates will also be posted there as well. Please note, *required readings are to be read for the day assigned*.

### Evaluation

Your grade for the course will be determined by the following components:

1. Book review of *Journeys of a T-Shirt in the Global Economy* (15%) - **Due October 9<sup>th</sup>**
2. Take-home midterm covering all lectures, readings and discussions up until that point (25%)  
**Due October 30<sup>th</sup>**
3. Policy debate paper (20%) - **Due November 23<sup>rd</sup>**
4. Take-home final exam (30%) - **Due December 22<sup>nd</sup>**
5. Quizzes (if needed), participation and attendance (10%)

### Late Assignment Policy

Late assignments not excused by a doctors note or pre-arranged agreement will be docked 1/3 letter grade per 24 hour period.

Quizzes may not be made up, absent a doctor's note or pre-arranged absence (but please do not email me the night before class asking if we're having a quiz the next day).

### **Academic Integrity**

This class operates under the established regulations on academic integrity established by Trinity College and agreed to by each student. As such, academic dishonesty will not be tolerated. All submitted work, including take-home exams, must be your own work (I.e., no collaboration on exams), and properly cited.

### **Miscellaneous**

Please turn off or silence all cell phones prior to the beginning of class. I reserve the right to answer any calls (your's, not mine) received during class time. I'm sure your friends will love to hear what you're learning in class that day.

Feel free to use laptops during class, but please respect myself and your fellow classmates by refraining from unnecessary use of Youtube, Facebook, or other unrelated content. I am an advocate of technology in the classroom, but it is a privilege, not a right. I reserve the right to reverse this policy if the presence of laptops becomes a distraction.

Lecture slides will be placed on the class Blackboard page. In general, I will attempt to post these the evening before class, but offer no guarantees. The slides should not be seen as a replacement for lecture, as they are there to provide guide posts for lecture, present relevant data, and aid in exam preparation.

I am most easily accessible to you on email (Kelly.Wurtz@trincoll.edu). However, I expect you to respect the fact that I am not online and at your disposal 24-7. As such, I will try to answer any email received in 24 hours, though from time to time this may not be possible.

Finally, this syllabus does not establish a contract of any form. Any changes made will be announced in class and noted on the class Blackboard page.

### **Required Readings**

#### **Week 1 - Introduction**

September 11<sup>th</sup>

Oatley Ch. 1 and 2

#### **Week 2 – Why Countries Trade**

September 14<sup>th</sup>

Oatley Ch. 3  
Rivoli pp. 1-58

September 18<sup>th</sup>

Oatley Ch. 4

Ronald Rogowski, "Political Cleavages and Changing Exposure to Trade," *American Political Science Review* 81, 4 (December 1987), pp.1121-1137.

### **Week 3 – Trade Policy (Cont.)**

September 21<sup>st</sup>

Oatley Ch 5

Rivoli pp. 59-108

September 25<sup>th</sup>

Scheve, Kenneth F. and Matthew J. Slaughter. 2001. "[What Determines Individual Trade-Policy Preferences?](#)" *Journal of International Economics* 54 (3):267-92.

Hiscox, Michael J. 1999. "[The Magic Bullet? The RTAA, Institutional Reform and Trade Liberalization.](#)" *International Organization* 53 (4):669-698.

### **Week 4 – Trade Policy: Regionalism**

September 28<sup>th</sup>

Jeffrey A. Frankel, Chapter 1 ("Introduction to Regional Trading Arrangements") in *Regional Trading Blocs in the World Economic System* (Washington: Institute for International Economics, 1997), pp. 1-17. [http://www.petersoninstitute.org/publications/chapters\\_preview/72/1iie2024.pdf](http://www.petersoninstitute.org/publications/chapters_preview/72/1iie2024.pdf) and Chapter 10 ("A Political Economy Survey of Regionalism's Effect on Global Liberalization") [http://www.petersoninstitute.org/publications/chapters\\_preview/72/10iie2024.pdf](http://www.petersoninstitute.org/publications/chapters_preview/72/10iie2024.pdf)

October 2<sup>nd</sup>

Rivoli pp. 109-172

Movie - "Black Gold: A Movie about Coffee and Trade"

### **Week 5 – Trade and Development**

October 5<sup>th</sup> –

Oatley Ch 6 and 7

Rivoli pp. 173-215

### October 9<sup>th</sup> - **Book Reviews Due**

Nielson, Daniel L. 2003. "[Supplying Trade Reform: Political Institutions and Liberalization in Middle-Income Presidential Democracies.](#)" *American Journal of Political Science* 47, 3 (July):470-491.

Kimberly Ann Elliott, *Delivering on Doha: Farm Trade and the Poor*. (Washington: Institute for International Economics), pp. 1-30.

Gayle Smith and Susan Rice, "WTO Hands a Critical Victory to African Farmers," Yale Global Online, <http://yaleglobal.yale.edu/display.article?id=3953&page=1> (two pages).

### **Week 6 – International Monetary Relations I – International Monetary System**

October 12<sup>th</sup>

**Trinity Days (No Class)**

October 16<sup>th</sup> –

Oatley Ch 10 and 11

### **Week 7 – International Monetary Relations II – State vs. Society Explanations**

October 19<sup>th</sup>

Oatley Ch. 12 and 13

October 23<sup>rd</sup>

Lawrence Broz and Jeffrey Frieden, "The Political Economy of Exchange Regimes," *The Oxford Handbook of Political Economy*. Edited by Barry R. Weingast and Donald Wittman. Oxford University Press, 2006. <http://weber.ucsd.edu/%7Ejlbroz/weingast-chap32.pdf>

Bernhard, William and David LeBlang. 1999. "[Democratic Institutions and Exchange Rate Commitments.](#)" *International Organization* 53 (1):71-97.

**Take-home midterm handed out**

### **Week 8 – Foreign Direct Investment**

October 26<sup>th</sup>

Oatley Ch. 8 and 9

October 30<sup>th</sup>

Scheve, Kenneth and Matthew J. Slaughter. 2004. "[Economic Insecurity and the Globalization of Production.](#)" *American Journal of Political Science* 48 (4):662-674.

Elkins, Zachary, Andrew T. Guzman, and Beth A. Simmons. 2006. "[Competing for Capital: The Diffusion of Bilateral Investment Treaties, 1960-2000.](#)" *International Organization* 60 (fall): 811-846.

## **Take-Home Midterms Due**

### **Week 9 - Finance and Development I**

November 2<sup>nd</sup>

Oatley Ch. 14 and 15

November 6<sup>th</sup>

Stephan Haggard, *The Political Economy of the Asian Financial Crisis* (Washington: Institute for International Economics, 2000), ch. 5.

William Cline, "Financial Crises and Poverty in Emerging Markets," Center for Global Development Working Paper #8 (June 2002), pp. 1-10.

### **Week 10 - Finance and Development II**

November 9<sup>th</sup>

Jeffrey D. Sachs, *The End of Poverty: Economic Possibilities for Our Time*. New York: Penguin, 2005. Ch. 1 and 2.

William Easterly, "The Cartel of Good Intentions," *Foreign Policy* July-August 2002, pp. 40-49. For a more extended version of Easterly's critique of the aid machinery, see *The White Man's Burden*.

November 13<sup>th</sup>

Arthur Goldsmith, 2001. "Foreign Aid and Statehood in Africa," *International Organization*, Vol. 55 No. 1 (Winter): 123-148

### **Week 11 – Immigration**

November 16<sup>th</sup>

Wayne Cornelius and Marc R. Rosenblum. "Immigration and politics," *Annual Review of Political Science*, 8:99–119, 2005

Timothy J. Hatton and Jeffrey G. Williamson. 2005. —A Dual Policy Paradox: Why have Trade and Immigration Policies always Differed in Labor-Scarce Economies?|| NBER Working Paper No. 11866

November 20<sup>th</sup>

Devesh Kapur, "Remittances: The New Development Mantra?" (Washington, DC: The World Bank, 2005) [http://www.unctad.org/en/docs/gdsmdpbg2420045\\_en.pdf](http://www.unctad.org/en/docs/gdsmdpbg2420045_en.pdf)

## **Week 12 - Intellectual Property**

November 23<sup>rd</sup> - **Policy Debate Paper Due**

David Evans, 2002. "Who Owns Ideas? The War over Global Intellectual Property," *Foreign Affairs*, Vol. 81 No. 6 (November/December): 160-166.

Michael Ryan, 1998. "Chapter 4: Business Mobilization and U.S. Trade Diplomacy," in *Knowledge Diplomacy: Global Competition and the Politics of Intellectual Property Rights*

Susan K. Sell and Aseem Prakash, 2004. "Using Ideas Strategically: The Contest Between Business and NGO Networks in Intellectual Property Rights," *International Studies Quarterly*, Vol. 48 No. 1 (March): 143-175.

November 27<sup>th</sup> – **NO CLASS (Thanksgiving Break)**

## **Week 13 – Environment**

November 30<sup>th</sup>

Frankel, Jeffrey A. 2005. "The Environment and Globalization." In *Economics of the Environment: Selected Readings*, 5th Edition, edited by R.Stavins. W.W.Norton.  
[http://ksghome.harvard.edu/~jfrankel/Environment\\_and\\_Economic\\_Globalization.pdf](http://ksghome.harvard.edu/~jfrankel/Environment_and_Economic_Globalization.pdf)

David Vogel, 2003. "The Hare and the Tortoise Revisited: The New Politics of Consumer and Environmental Regulation in Europe," *British Journal of Political Science*, Vol. 33 No. 4 (October): 557-580.

December 4<sup>th</sup>

Barbara Gemmill and Abimbola Bamidele-Izu, 2002. "The Role of NGOs and Civil Society in Global Environmental Governance" in *Global Environmental Governance: Options and Opportunities*, Daniel C. Esty and Maria H. Ivanova Eds. (New Haven, CT: Yale School of Forestry and Environmental Studies) <http://environment.yale.edu/documents/downloads/a-g/gemmill.pdf>

## **Week 14 – Globalization and Backlash**

December 7<sup>th</sup>

Oatley Ch. 16

Freeman, Richard B. 1995. "Are Your Wages Being Set in Beijing?" *The Journal of Economic Perspectives* 9 (3): 15-32. <http://www.jstor.org/stable/2138423>

Hainmueller, Jens and Michael J. Hiscox. 2006. "[Learning to Love Globalization: Education and Individual Attitudes toward International Trade.](#)" *International Organization* 60 (Spring):469-98.

December 11<sup>th</sup>

Dollar, David. 2005. "Globalization, Poverty, and Inequality since 1980." *World Bank Research Observer* 20 (2): 145-175. <http://wbro.oxfordjournals.org/cgi/content/abstract/20/2/145>

Gary Burtless, 2001. "Labor Standards and Global Trade: Workers' Rights," *The Brookings Review*, Vol. 19 No 4 (Fall): 10-13.

### **Week 15 – Globalization Backlash II**

December 14<sup>th</sup>

Jagdish Bhagwati, 2004. *In Defense of Globalization*, pp. 199-207, 221-266

Carol Graham, 2001. "Winners and Losers: Perspectives on Globalization from the Emerging Market Economies," *The Brookings Review*, Vol. 19 No. 4 (Fall): 22-25.

### **Take-home final handed out**

**December 22<sup>nd</sup> – Take-home final due**